



U.S. Fire Administration
Working for a fire-safe America

Wildfire Outreach Materials

Here you will find awareness and prevention materials to share with your community to help them prepare to live close to nature and become safer from wildland urban interface (WUI) fires.

Did you know:

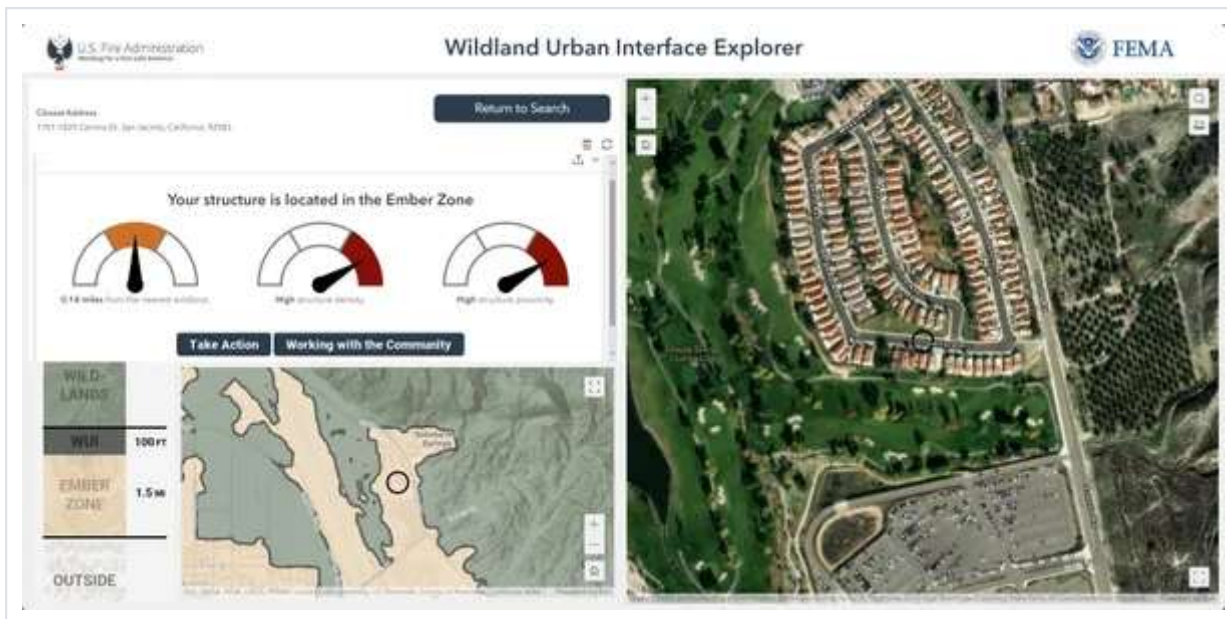
Almost 90% of wildland fires in the United States are caused by people.

Source: U.S. Department of the Interior

2 New Apps Can Raise Wildfire Risk Awareness in Your Community

The U.S. Fire Administration has [developed 2 new tools](#) you can use to improve prevention messaging in your community. The 2 tools are the Wildland Urban Interface (WUI) Fire Property Awareness Explorer and the WUI Fire Community Awareness Explorer. They provide the initial data-informed basis for residents to “Know Where You Live” in proximity to the location of the WUI and fire-prone areas.

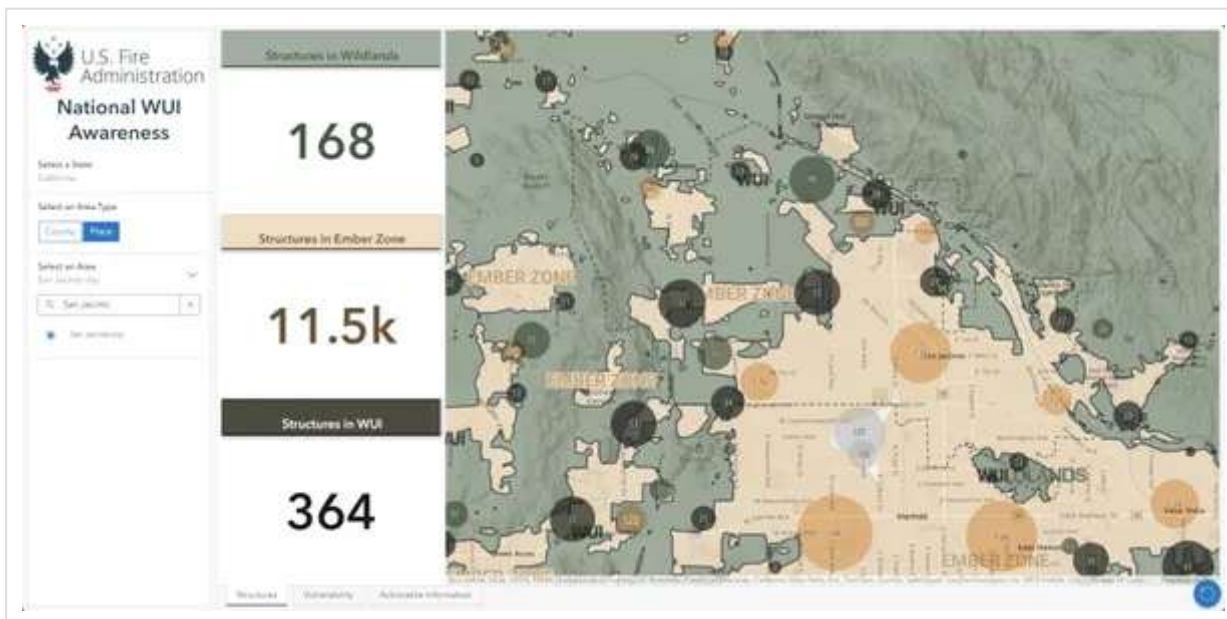
Raising awareness is the first step and serves as the starting point for residents to take action in preparing for and mitigating wildfire loss.



WUI Fire Property Awareness Explorer Application

This application allows users to search addresses or communities to gain a contextual understanding of their area relative to the WUI and vegetative fuels. The application also includes an assessment of a location's structure density and proximity - important factors to consider for creating fire-adapted communities in the WUI and for developing mitigation plans and outreach campaigns.

[Launch application](#)



WUI Fire Community Awareness Explorer

This dashboard provides a quick snapshot of counties or places in the US and potential exposure to wildfire hazards for structures in the WUI. Users interested in building fire-adapted communities and resilience can quickly identify vulnerable structures or areas in the WUI to help inform community risk reduction planning and targeted outreach efforts.

Launch dashboard

Disclaimer: These tools do not measure or convey risk. Rather, they are designed to raise awareness about the location of the wildland-urban interface (WUI) and the potential susceptibility to fire in areas relative to wildfire hazard exposure. The parameters for the WUI visualized within these tools represent examples informed by available research and data but should not be construed as requirements or absolute values. Users of these tools should consider whether seasonal, temporal, spatial, topographical and climatological conditions could influence the results of their assessments and consider making any necessary modifications to suit their particular needs.

Featured materials for you to share

Social media outreach →

Use our social media cards to share key wildfire prevention and safety messages on your social channels.



The graphic features a circular illustration on the left showing a white and orange recreational vehicle (RV) and a red SUV parked on a dark road. Sparks are depicted falling from the RV's hitch, suggesting a safety hazard. The background of the circle shows a forest of green trees under a light blue sky. To the right of the illustration, the text reads: **Be a wildfire safety recreation enthusiast!** Keep recreational vehicle trailer chains off of the ground to prevent sparks that can cause accidental wildfires. At the bottom, there are three logos: FEMA (Department of Homeland Security), U.S. Fire Administration (U.S. Department of Justice), and the 'Fire is Everyone's Fight' logo featuring stylized figures.

Be a wildfire safety recreation enthusiast!

Keep recreational vehicle trailer chains off of the ground to prevent sparks that can cause accidental wildfires.

FEMA | U.S. Fire Administration | Fire is Everyone's Fight

 English GIF



Plan for wildfire evacuation.

Know the school, day care and work evacuation plans for all family members.



-  [English GIF](#)
-  [Spanish GIF](#)

Publications →

Browse and/or order handouts, brochures and other WUI materials from our catalog.

Wildfire Evacuation Checklist

Make leaving safely second nature



Plan, prepare and practice these simple tips that can help make leaving your home quicker, easier and safer in the event of a wildfire and reduce your risk of injury.

Pre-fire: Plan, prepare and practice before a wildfire occurs.

A wildfire may make it necessary for you and your neighbors to evacuate. Plan, prepare and practice wildfire evacuation together and with your local emergency services. This can help save lives!



Pre-fire: plan

- ✓ Sign up to receive local emergency alerts and warnings on all home phones, cellphones and other devices.
- ✓ Know what your community's emergency notification and evacuation plans are.
- ✓ Plan an evacuation route away from your home and other alternate routes in case the first route is closed or threatened by wildfire.
- ✓ Make sure your designated contact knows your plan and to communicate with you to know you are safe.
- ✓ Know the evacuation plans for locations where household members regularly are such as workplaces, schools and commuter routes.
- ✓ Plan to evacuate family, friends or neighbors who have disabilities.
- ✓ Maintain roads and bridges on your property and in your community if you are responsible for them. Improve roads to have 2 ways out and make them wide enough for emergency vehicles. Make sure everyone can open gated roads. Post load limits on bridges. Build culverts with materials that won't melt.



Pre-fire: prepare

- ✓ Prepack emergency supply kits.
- ✓ Back vehicles into your garage or park them in an open space facing the direction of escape.
- ✓ Keep the gas tank in vehicles at least half full.



Pre-fire: practice

- ✓ Practice often with everyone in your home, using at least 2 ways out of your neighborhood.
- ✓ Participate in community wildfire drills. If something could keep you from leaving successfully, such as a locked gate, address it immediately.
- ✓ Practice evacuating animals and pets, including how to operate trailers and other vehicles needed to transport them. Know what resources are needed for their care in case of evacuation.



[Click here to add image.](#)

 Download PDF

Protect people, pets and property from wildfire.

Following these tips, along with making improvements to the landscape surrounding your home, can help reduce your wildfire risk.



Click here to
add image.

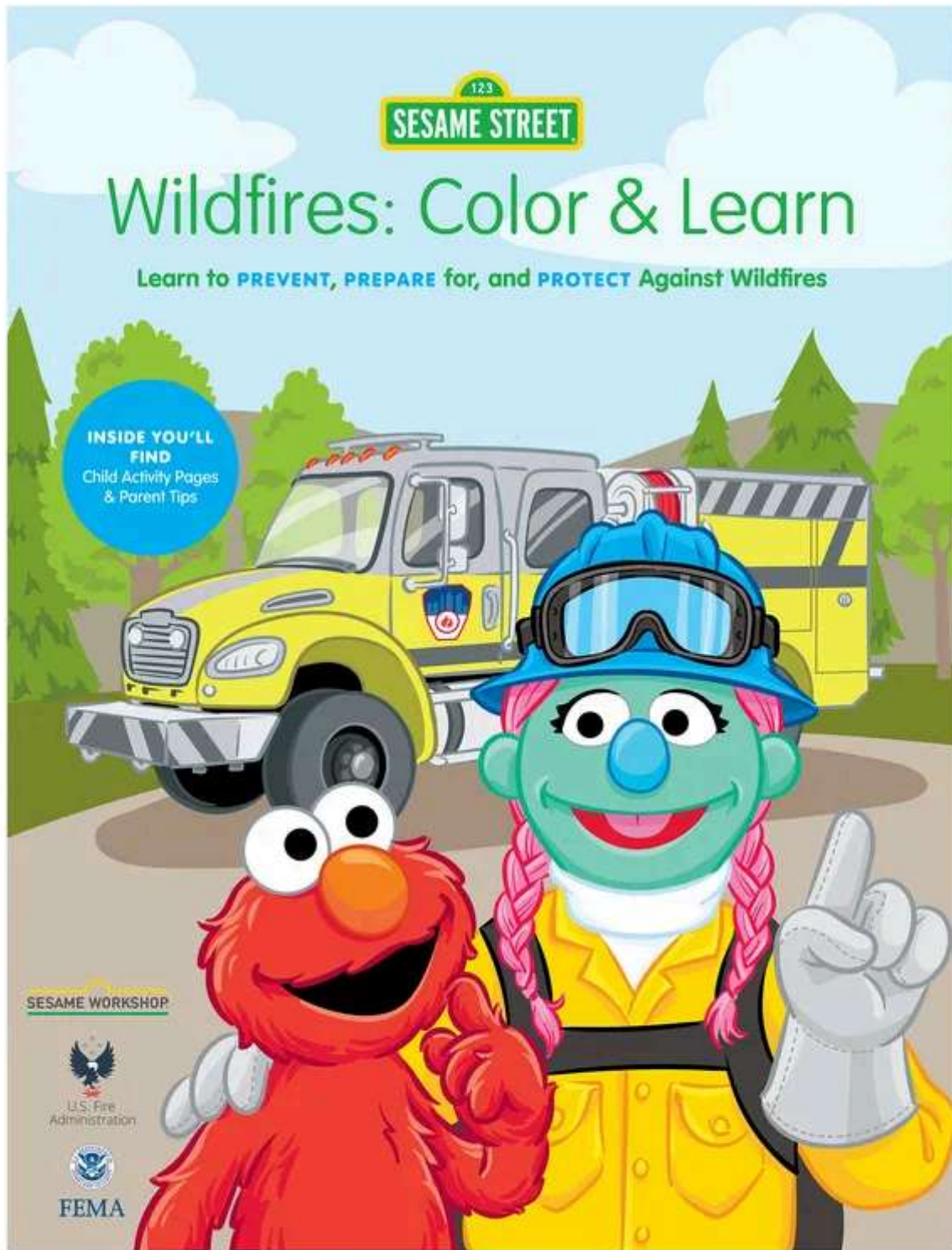


Visit usfa.fema.gov/wui to learn more
about reducing your wildfire risk.

August 2021

English PDF

Spanish PDF



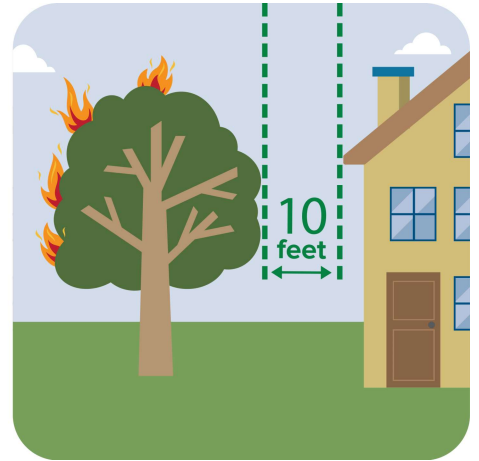
 [English PDF](#)

 [Spanish PDF](#)

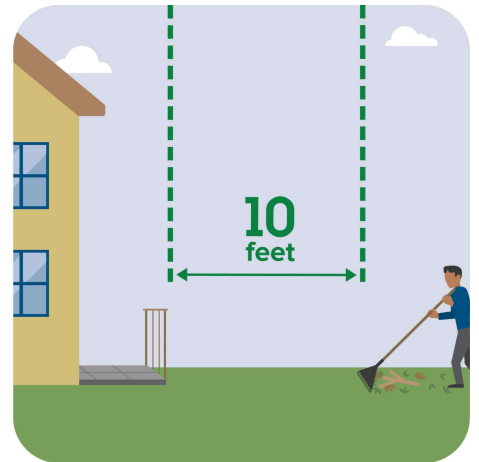
 [English \(print ready\) PDF](#)

Pictographs →

Pictographs help you to overcome literacy barriers by communicating messages with pictures.



[View and download this pictograph](#)



[View and download this pictograph](#)

More content on the web

[National Fire Protection Association](#)

Handouts you can share to help residents prepare their homes and stay safe from wildfire.

[Ready.gov](https://www.ready.gov)

Wildfire safety and preparedness messages you can share on your social media channels.

[SmokeyBear.com](https://www.smokeybear.com)

Wildfire prevention how-tos and content for children and educators.